

Statement of Ethical Business Practice

At Coquitlam College, we uphold the highest standards of ethical conduct in all our business activities. We are committed to the principles of honesty, integrity, and responsible stewardship in every aspect of our institution. Our dedication to ethical business practice is guided by the following principles:

- **Integrity:** We conduct ourselves with unwavering honesty, transparency, and fairness in all our operations.
- **Accountability:** We are responsible stewards of the resources entrusted to us, and we are committed to efficient, ethical, and sustainable management.
- **Respect:** We value diversity, equity, and inclusion, and we treat all individuals with respect, dignity, and fairness.
- **Compliance:** We strictly adhere to all applicable laws, regulations, and industry standards, maintaining the highest standards of legal and ethical behavior.
- **Confidentiality:** We protect the privacy and confidentiality of sensitive information, both personal and institutional, and ensure the security of data.
- **Sustainability:** We are dedicated to environmentally responsible practices, promoting sustainability, and minimizing our ecological footprint.
- **Community Engagement:** We actively engage with our local and global communities, contributing positively to society through ethical and socially responsible initiatives.
- **Continuous Improvement:** We commit to ongoing self-assessment and improvement, regularly reviewing and enhancing our business practices.
- **Ethical Leadership:** We provide ethical leadership at all levels of our organization, setting a strong example by promoting ethical behavior and fostering a culture of accountability.
- **Transparency:** We provide clear and accessible information to our stakeholders about our operations, policies, and financial activities.
- **Student Recruiting:** We conduct student recruiting with utmost integrity, ensuring that all prospective students receive fair, accurate, and transparent information about our programs, admissions criteria, and financial considerations.
- **International Students:** We treat international students with fairness, respect, and cultural sensitivity. We strive to provide comprehensive support services to ensure their successful integration into our academic community, always prioritizing their well-being, academic progress, and unique needs.
- **Duty of Care:** We acknowledge our duty of care to all members of our college community, including students, faculty, staff, and partners. We are committed to providing a safe and supportive environment that promotes well-being and academic success.

At Coquitlam College, our commitment to ethical business practice is integral to our mission of providing quality education, fostering intellectual growth, and promoting values of integrity, respect, and responsibility. We believe that ethical conduct, including our duty of care, is not only a foundation of trust but also essential to the success and reputation of our institution.