

Effective: Spring 2022

COURSE INFORMATION

Course Title: Introduction to Communications

Course Number: CMNS 110

Credits: 3

Total Weeks: 14 (Fall, Spring)
12 (Summer)

Total Hours: 39

Course Level: First Year Second Year
 New Revised Course
 Replacement Course

Department: Humanities

Department Head: P. Best

Former Course Code(s) and Number(s) (if applicable): N/A

Pre-requisites (If there are no prerequisites, type NONE): NONE

Co-requisite Statement (List if applicable or type NONE): NONE

Precluded Courses: N/A

COURSE DESCRIPTION

In this course students will be introduced to a range of topics and concepts explored within communication studies. Beginning with a look at communication as a direct consequence of face-to-face human interaction, students will also consider the nature of the spoken language and non-verbal communication. The technological extensions of language and culture will also be examined.

LEARNING OUTCOMES

Upon successful completion of the course, students will be able to:

- Understand how and why human society requires communication.
- Explore various theories of communication.
- Discover connections of the theory to daily interactions.
- Discuss possible applications of what we learn to future examinations of communications studies.

INSTRUCTION AND GRADING

Instructional (Contact) Hours:

Type	Duration
Lecture	39
Seminars/Tutorials	
Laboratory	
Field Experience	
Other (<i>specify</i>):	
Total	39

Grading System: Letter Grades Percentage Pass/Fail Satisfactory/Unsatisfactory Other

Specify passing grade: 50%

Evaluation Activities and Weighting (total must equal 100%)

Assignments: 20% <i>Specify number of, variety, and nature of assignments:</i> Essay	Lab Work: %	Participation: % <i>Specify nature of participation:</i>	Project: % <i>Specify nature of project:</i>
Quizzes/Test: 15%	Midterm Exam: 30%	Final Exam: 30%	Other: 5% Self-Introduction Letter

TEXT(S) AND RESOURCE MATERIALS

Provide a full reference for each text and/or resource material and include whether required/not required.

Introduction to Human Communication (2nd edition) -Beauchamp (Oxford)

COURSE TOPICS

List topics and sequence covered.

Week	Topic
Week 1	Introduction
Week 2	The Communication Process: Perception, Meaning and Identity
Week 3	Communication Research and Inquiry
Week 4	Verbal Communication
Week 5	Nonverbal Communication
Week 6	Listening
Week 7	Midterm Exam
Week 8	Relational and Conflict Communication
Week 9	Intercultural Communication
Week 10	Mass Communication
Week 11	Media Literacy
Week 12	Social Media and Communication Technologies
Week 13	Market
Week 14	Final Exam

NOTES

1. Students are required to follow all College policies. Policies are available on the website at: [Coquitlam College Policies](#)
2. To find out how this course transfers, visit the BC Transfer Guide at: bctransferguide.ca

Last Revised: January 2022

Last Reviewed: September 2024